

**FIRE DEPT. CALLS**

3 Alarm Boxes

Sunnyside Hotel - Town Hall  
Rainbow Garden or Phone 3-3454

# LASALLE NEWS

LaSalle and Sandwich West

"News About People We All Know"

Authorized as Second Class Mail, Post Office Dept., Ottawa.



VOL. 4, NO. 28

LaSalle News, 1

ario Saturday, August 1st, 1953

S.A.G.

3c per copy

PAGE ONE

## POSSIBLE DROWNING AVOIDED

On Tuesday evening, July 21st, Bill Brunet, captain of the cruiser owned by Dr. Alfred E. Thomas, Jr., of Detroit, noticed the outboard motorboat in which Mr. and Mrs. Mike Mussolum, of La Salle, were riding tip over in the Detroit River. Bill went to their aid and threw them life-preservers which they eagerly grasped. Mrs. Mussolum, who is a non-swimmer, had gone down for the second time, and so a possible drowning was avoided.

Bill jumped into a small American boat which had pulled along side the cruiser, and proceeded to assist the Mussolums to safety.

The quick thinking of this young man averted another summer tragedy.

Bill is the 20-year-old son of Mr. and Mrs. Alvin Brunet, Riverview Road, La Salle.

## COUPLE TO RESIDE IN LA SALLE

In Sandwich United Church, Windsor, on Saturday, July 18th, Miss Phyllis Ann Brunet, daughter of Mr. and Mrs. Alvin Brunet of La Salle, became the bride of Mr. John F. Meharg, son of Mrs. Olive Meharg of Windsor.

The bride, given in marriage by her father, was lovely in a gown of lace and a white slipper satin skirt in princess design. She chose pearls to wear on the high neckline. A pearl-studded crown held her fingertip veil of white illusion tulle and she carried a nosegay of red roses.

Miss Judy Turnbull, as maid of honor, wore a gown fashioned with netting over satin and a high neckline. She wore a wide-brimmed garden hat and carried pink carnations.

Mr. Bill Brunet, brother of the bride, was best man, with the groom's cousin, Mr. Don Meharg, as usher.

For her daughter's wedding,

Mrs. Brunet chose a street-length gown of lavender sheer with embroidered lace trim. Her hat was of lavender clustered flowers and her corsage was of yellow carnations. The bridegroom's mother wore a street-length gown of beige crepe with white accessories. She also wore a corsage of yellow carnations.

Following the ceremony, a reception was held at the bride's home, Riverside Road, La Salle, for 100 guests. The table was adorned with a beautiful three-tiered wedding cake, made and decorated by the bride's mother.

For travelling, Mrs. Meharg changed into a navy blue dress trimmed with white, and wore white accessories. Following their honeymoon at Niagara Falls, and points east, the couple will reside in La Salle.

## SANDWICH WEST COUNCIL MEETING

The Sandwich West council held their regular meeting in the townhall on Tuesday, July 21st.

The council has decided to ask the provincial government to keep a promise to tell them of the route the new provincial highway will take through the municipality.

Mr. A. F. Gignac, representing several real estate firms, said he believed it would come between Howard and Dougall Avenues.

Mr. Charles Stroud, deputy reeve, said he had seen a map of the route, and it would cross Howard and merge with Dougall. It is being brought into the city between the tunnel and the bridge, to give an equal break to both.

Mr. Gignac felt that the council should have been consulted on the route, or at least informed before now, so the building inspector would know on which land he could issue building permits.

Reeve Lawrence Brunet said that the government had promised to send an engineer to show the proposed plan, and to date this has not been done.



**JOSEPH LANELL**, an Independent Republican deputy, who has been elected to form a new government to end France's record political crisis.

## Canadian Fashion



**SLIM AND TRIM** - Cover-up swimsuit with a trim look is a "revolution" suit by Pedregre in Laguna Insee falls. Two front pockets and bustline are trimmed with gold braid.

Therefore, the council have asked for the plans and the visit of an engineer.

A steam shovel being operated by an employee of Economy Home Builders of Windsor Ltd., cut an eight-inch water main on Dominion boulevard, south of Norfolk, and apparently, water poured out for three quarters of an hour.

The council wanted to send a bill for the water to the company. When faced with this difficult mathematical problem, Mr. Brunet commented that they should ask the people who really know. So the City of Windsor will be asked to supply the answer.

## NEW PUMPER FOR LA SALLE FIRE DEPARTMENT

At the regular meeting of the La Salle Council, held Tuesday, July 27th, the council was faced with the problem of supplying the fire department with a new pumper at a cost of approximately \$11,000.

The present 1915 pumper is just worn out and must be replaced as quickly as possible. As there are no funds, the council asked for provincial government help. On the Saturday morning previous to this meeting, Mr. W. A. Orr, deputy minister of municipal affairs, interviewed council members, and suggested that they accept an offer of \$8,000 for 33 acres of land near the golf course, put it into a reserve fund, try to borrow the remainder of the money from the bank on current account, and buy the pumper. The money could be repaid to the reserve fund in five years, and can be borrowed from the fund in future for other works.

Mr. Lawrence Pajot has offered to purchase this land to be used as farm land, and Dr. A. Jung has also submitted his offer to purchase this land for the development of a housing project. The council has called a special meeting for Friday night, July 31st, to discuss these two offers, and will advise both parties of their decision.

Quotations for a new pumper were presented to the council. When a price settlement and quick delivery date is reached, the council will purchase the new pumper.

Mr. Henry Seewald was granted permission to build a commercial building on a 30-foot corner lot, up to the side lot line.

Sealed tenders have been received for the installation of an oil-burner for the townhall. At a previous special meeting, the council appointed payment to Mr. Jack Wells, building inspector, for his half-yearly salary of \$210. This will be \$420 yearly, instead of the previous yearly salary of \$150.



**IRENE WORTH**, the American-born British actress who has come from the Old Vic Theatre to play the feminine leads with Alec Guinness in the two Shakespearean plays at the Stratford Festival, is seen here chatting with Mrs. Anderson, a member of the Festival's board of directors, soon after her arrival in Stratford to begin rehearsals.



**ST. LAURENT IN WAX**—Bernard Tussaud, a descendant of the Madame Tussaud of waxworks fame, carries on the traditions of the firm in London. Completing a bust of Prime Minister Louis St. Laurent, he is watched by two members of the RCAF, Sgt. Roger Racicot of Ottawa, and LAC Robert Pare, Montreal.



Tough Beard? Then try this. I see one blow torch and heat till blue flame appears. Then apply to whiskers. Guaranteed to whisk away even the stubbornest facial growths. Anyway, that's the method used to get rid of the elephants' hair. The photo above shows Ruth, the matriarch of the nine herds of elephants in the Hanging Brothers and Barnum and Bailey Circus, getting the over lightly from her personal attendant.

## PERSONALS

Mr. and Mrs. Leo Belanger, their children, Linda and Terry, and Mrs. Belanger's mother, Mrs. Frank Gignac, recently returned from a one-week motor trip through the United States to Boston and returning through Canada via Montreal.

Mrs. Lucien Vezina, Front Road, La Salle, has recently returned home from Hotel Dieu Hospital and is recuperating favourably.

Mr. and Mrs. Bill Fleming, La Salle, and Mr. and Mrs. Duke Fleming, Windsor, left by car on Friday, July 24th, for a two-week vacation with relatives in Nova Scotia.

Friends will be glad to know that six-year-old Sandra Gignac is showing remarkable improvement from her unfortunate accident in May.

Mr. and Mrs. Ulysse Dupuis of the La Salle Dairy were accompanied by Mrs. Dupuis' sisters, Mrs. Thomas Paquette of Windsor, and Mrs. Herman Paquette of MacGregor, on a motor trip to visit St. Anne de Beaupre, Cap-de-Madeline, and the Oryatory of St. Joseph.

Mr. and Mrs. Joe Drouillard and their daughter, Marilyn, of Front Road, LaSalle, left Monday morning, July 27th, on a motor trip through northern Michigan and northern Ontario. They will accompany Miss Thora Clarke, sister of Mrs. Drouillard, and Miss Evelyn Tomlinson, both of St. Catharines.

On their return trip, they will visit with their parents, Mr. and Mrs. Harold Clarke, Sr., of London, former well-known residents of La Salle.

Miss Virginia May Rocheleau, daughter of Mr. and Mrs. Wilfred A. Rocheleau, La Salle, recently left for Montreal to enter the Convent of the Holy Names of Jesus and Mary.

A farewell party was given in her honour by Mr. and Mrs. Rocheleau before her departure. Many friends and relatives enjoyed dancing and refreshments.

Mr. and Mrs. R. Blondin, Front Road, La Salle, and their son Gregg, accompanied Mrs. Blondin's parents, Mr. and Mrs. John McBride of Detroit, formerly of La Salle, on a two-week vacation to a beach resort in Michigan.

## Bowling News

As of Thursday, July 23rd, the Wasps are still on top of the La Salle 10-Pin Summer Bowling League with 22 points. Alma's Owls are in second place with 21 points.

Mr. and Mrs. Bill Munroe recently moved from La Salle to Hall Avenue, Windsor. Mr. Munroe is an employee of the La Salle Community Market.

Miss Eileen Tronchin, Laforty Street, La Salle, will be leaving on Saturday, August 8th, for a week's vacation at Wasaga Beach.

Mr. and Mrs. Maure, Front Road, La Salle, left Friday, July 31st, for a two-week vacation to New Brunswick.

Mrs. Irma Gignac, clerk at Cornett's Drug Store, La Salle, had as her guest for a week, Mrs. A. Fortin of Detroit.

Dr. Naruse, La Salle physician, left Saturday, July 18, on a two-week motor trip to Trail, B.C., to visit with his brother. He was accompanied by his parents of Toronto.

Mr. and Mrs. Jack Cornett, of Cornett's Drug Store, and their daughter, Jill, left Saturday, July 25th, for a week-end visit to Grand Bend and Shelbourne. They returned Monday evening.

Our reporter, Mrs. Len Andrews, and her husband left Saturday, August 1st, to spend a week's vacation with her mother in London. On their return, they will have as guests for a week, his parents, Mr. and Mrs. Bill Andrews from Moose Jaw, Sask.

Rev. G. D. Vogan, pastor of St. Andrew's Memorial Church of La Salle, and Mrs. Vogan left Saturday, August 1st, for London on a month's vacation. Rev. Vogan will be attending Huron Anglican Camp at Bayfield for two weeks of his vacation.

After a three-week visit with her parents, Mr. and Mrs. Ferdinand Chappuis of La Salle, whom she had not seen for fourteen years, Mrs. R. L. Strawick returned to Spokane, Wash., on July 29th.

A reunion was held with her eleven brothers and sisters on Sunday, July 19th. Many friends and relatives bid Mrs. Strawick farewell the eve of her departure.

Mr. Arnold R. Fischer of 228 Pamela Road, Monrovia, California, is a guest of Mr. and Mrs. Tom Taylor of 30 Wahnetta Drive, LaSalle.

A reunion was held with her eleven brothers and sisters on Sunday, July 19th. Many friends and relatives bid Mrs. Strawick farewell the eve of her departure.

Mr. and Mrs. Harold Clarke, Jr., of Windsor, are happy to announce the safe arrival of a son, Robert Gregory, 10 lbs., on July 28th, at Grace Hospital, a brother for Barbara, Ricky, and Nancy. Mrs. Clarke is the daughter of Mrs. Clarice Charbonneau, La Salle Postmistress.



CONFEDERATION  
COAL AND COKE LIMITED  
3510 Russell

Phone 3-5214



Too late to phone Your Agent about insurance when your house is on fire.

See About It NOW!  
**PAJOT AGENCY**  
Ph. 2-7722 — 4-7408

## EDITORIAL

### TRUCKDRIVER'S STRIKE

in Ontario, accompanied by picketing of highways and interference with legal traffic, illustrates damage done to law and order in this Province.

This kind of thing has been going on in Canada generally, and in Ontario particularly, for seven years with little or no effort on part of elected officials to stop it. Result is that strikers, in this case really believe they have a right to establish themselves as a kind of highway police, setting up roadblocks, flagging down trucks, and chasing those which refuse to stop.

Premier Frost, far too tolerant of illegal picketing in past years, at last seems to have realized it must stop; has told strikers that they must leave highway traffic alone. Response is to accuse him of taking away labor's "democratic rights". Same kind of where striking miners even defy the courts.

nonsense is being talked in gold fields of Northern Ontario. Situation is not being helped by intervention of Mr. M. J. Coldwell, who denounced Mr. Frost's action in these words: "I think use of police at any time in a strike is regrettable, and certainly the interference of a government with picketing is a breach of normal labor rights, and a violation of the neutrality which a government should observe."

What Mr. Coldwell seems to be saying is that the laws of Canada, which he himself helped to write, should not be enforced against unionists. This would be most irresponsible if it came from one of parliament's back-benchers. Coming from the leader of a national party, who would be prime minister if that party were elected, it approaches sheer lunacy.

### US WHEAT GLUT

is graphically portrayed by *Chicago Tribune*: "If all our wheat farmers spent the next two years whittling, and let weeds grow over their fields, we would have just as much bread, cakes, cookies, crackers, waffles and noodles as we ever had without importing a bushel. And there would be enough left to seed the 1950 crop".

Canada is in much the same situation. Wheat carry-over for July 31, 1953, is estimated at 423 million bushels, enough to meet all domestic consumption for the next two and a half years, even if this year's harvest was a total failure.

### WELFARE FALLACY

that poverty causes crime, is not born out by experience of US, which reports that with employment and earnings at an all-time peak last year, more major crimes were committed than ever before. Total was 8 percent up from 1951, more than 13 percent up from 1950. FBI estimates that this year on US city dweller in 50 will be the victim of some major crime.

### EFFECT OF WELFAREISM

on national character was strikingly recorded by *NW Times* in a recent issue. It reported that when NY city authorities began taking applications for 180 laborers' jobs, there were 1,500 men—mostly young men—waiting in line. Some had been waiting for four days and nights.

Incidents like this were common during depression. But what causes them in times of prosperity NY paper explains: "The security of a Civil Service city job, more than the pay, which ranges from \$2,700 to \$3,100 is believe to have been the chief attraction for most of those on the line."

### LEGISLATION

just introduced in Finnish Parliament lops a coil \$42 million off that country's tax bill. At same time government of Finland proposes cutting state expenditures by \$90 million. Even baby bonus, considered by most welfare state addicts as sacrosanct, is being reduced. All this shows that where there's a will there's a way, when it comes to easing the tax burden.

Interesting aspect of fiscal developments in Finland is that people of that country apparently prefer lower taxes to so-called benefits of the modern welfare state. Same thing is true of people of Canada. Unfortunately, despite election gabble about taxes no one seems willing to say bluntly that most Canadians would willingly forgo much of the costly social security programme, with handouts to all regardless of means, in favor of genuine and adequate welfare benefits for those in need, coupled with lower taxes.

UK Governments reports that its national insurance plan will start running a deficit in 1955; by 1977 will be losing \$1.2 billion annually. Assuming UK population has risen to 60 million by that time, this will mean additional taxes of \$20 per head per year.

### SEEMING LACK OF INTEREST

in forthcoming general election it attributed by B. K. Sandwell, writing in *Financial Post*, to realization on part of electors that their real rulers are not the cabinet, but rather Ottawa's senior bureaucrats upon whose advice cabinet ministers rely.

Cynicism of Mr. Sandwell's observation that "General elections tend more and more to be mere sporting vents to decide, not so much in which way the country shall be governed, but merely by which group of men it shall be governed in pretty much the same old way" and that "issues in which senior civil servants do not count for much are becoming less and less frequent," is a damning commentary, tantamount to an admission that responsible government is dead and has been replaced by "the new despotism" of bureaucracy. Tragedy of it is that what Mr. Sandwell says is true.

### CURIOUS SITUATION

has come up in public schools at North Bay, Ontario. As result of a 10 per cent pay increase granted to janitors, one of them is now getting \$3,800 a year, which is more than any teacher in his school is paid, and as much as one of the city's public school principals.

### CANADIAN GOVERNMENT

and its various Crown corporations, notably CBC, should note a letter made public in Washington by US State Department. Letter was sent by Mr. Scott McLeod, head of department's security system, to Mr. Norman Thomas, US Socialist leader, when latter asked about prospects of young Socialists getting government jobs.

Mr. McLeod flatly answered that he would not knowingly permit a Socialist obtain, or retain, any policy-making position. It was not, he said, a matter of loyalty. That had to be determined by the particular actions of any particular individual. I simply feel that it would be impossible for a Socialist to make a influence policy in a manner which would carry out the intentions of President Eisenhower and the Republican Administration.

To Mr. Thomas' suggestion that the question of civil liberties was involved, Mr. McLeod replied: "I am prepared to resist fiercely any attempt which may be made to expand the concept that it is the privilege of a citizen to work for the government into a concept that he has a right to do so. The government, on the other hand, has no right to employ the duty to employ those citizens who are devoted to our republican system of government and who are best qualified to carry out the functions of government."

### SOCIALIST THEORY

of social security as a method of realizing "the principle that everything must be free and equal except the progressive taxation out of which it is financed", is given severe and timely going-over in article by Mr. Walter Hagenbuch in *Lloyd's Bank Review*.

To assume that purpose of the welfare state is to abolish poverty Mr. Hagenbuch points out, is fallacious. Poverty line has proved to be something that rises with living standards. The poor today are assumed by politicians and others to be those whose living standards are below the exact average.

Fact is, as Mr. Hagenbuch points out, that poverty is often self-inflicted by wilful choice of luxuries, such as TV, against necessities, such as food. Yet politicians, rather than honestly recognizing such "secondary poverty", prefer instead to argue for indefinite extension of state control over personal spending. Social Services, instead of providing legitimate and necessary relief from absolute poverty, tend nowadays to serve rather the Socialist objective of redistribution of income, and creation of a society in which all are made to conform to the average living standard as conceived by the state and established through confiscatory and redistributive taxation.



Every convenience of modern electric cooking in a range requiring a floor space only 32 3/4" wide x 26 3/4" deep.

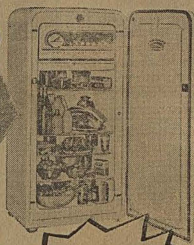
Your Northern Electric Dealer is a good man to know

\$299.50

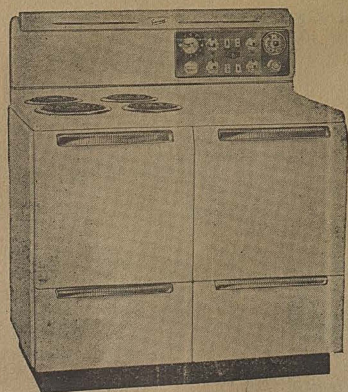


The '53  
**LEONARD**  
IS  
Here

An amazing 7.1 cu. ft. of safe, cold refrigerator space in this New Leonard "Space-Saver" model that is only 22 1/4" wide! Features galore, including across-the-top-freezer!

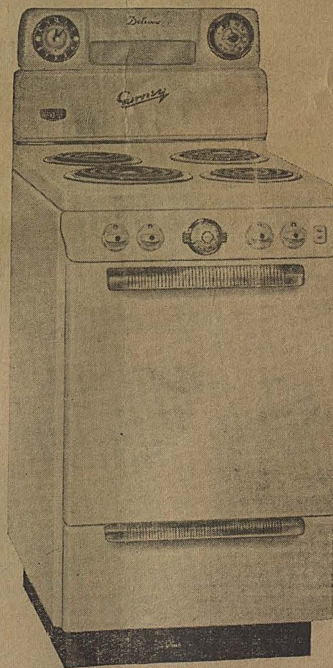


Now Only  
**\$259.50**



Fully Automatic Range with Warming Oven—2 large utility drawers

Only 419.50



Apartment Size Range - High Speed Burners - Large Oven -

Now Only \$259.50

**BERGERON TELEVISION**  
**Appliances**

Front Road  
LaSalle, Ont

Phone 4-5605  
open till 8 p.m.



## Husbands! Wives! Want new Pep and Vim?

Thousands of people are weak, worn-out, exhausted today because body lacks iron. For new vim, vitality, try **Dr. Cass' Tablets**. Supplies from 50¢. You may need for you, your spouse, your children, your household or "get-early-dinner" men only 50¢. At all drug stores.

### CO-OP. AUTOMOBILE Insurance

Call us and we will quote price with no obligation  
**Redwood 6-2014**

Representative  
**Jacob Lucier**  
R. R. 1 McGregor, Ontario

time to  
**CLEAN**

### MASTER Cleaners

COLD STORAGE

PHONE  
**3-6335**  
1081 OTTAWA



## Sean O'Casey Play On CBC Wednesday Night

Listeners along the Trans-Canada network are in for an unusual treat on August 12 when CBC Wednesday Night presents a BBC transcription of the first radio production of Sean O'Casey's play "The Silver Tassie".

Those familiar with the history of the theatre will recall the uproar that marked the completion of the play. O'Casey had made his reputation by plays about the 'troubles' in Ireland, and all had been produced by the Abbey Theatre in Dublin. "The Silver Tassie" was his first play about the first World War and the directors of the Abbey rejected it. Controversy raged over the issue, and fuel was added to the fire when the play was produced in London with Charles Laughton in the leading role of Harry Heegan.

"The Silver Tassie" has proved to be well suited to the medium of radio, so much so that after the first broadcast of the play in the BBC Home Service, the producer received a letter of congratulations from O'Casey.

The Wednesday night broadcast will be heard at the following times: 9:00 P.M. EDT; 7:30 p.m. EDT; 8:30 p.m. MDT.

### W. M. MENZIES COAL & OIL

"A Fuel for Every Purpose"  
Fort Street Amherstburg  
PHONE RE-64363

## Worth Their Weight in Gold



The Gregory Melanson triplets, shown here with Nurse **MARY LEOPARDI** in a Santa Monica, California, hospital, were awarded \$5,000 from **Legion of London** in a prize for a most multiple birth. Cost of the policy to the father was \$2.50. To the right, the babies are: **MICHELLE**, 4 lbs. 4 oz.; **MARY**, 4 lbs. 7 oz.; and **GREGORY**, 4 lbs. 5 oz.

## See Canada's Story In Showing Is Open To

For a colourful, exciting, authoritative picture of Canada's history, the pageant, "Dominion of Destiny" to be staged in Maple Leaf Gardens, Toronto, on August 21 and 22, is something unprecedented in this country.

The pageant is shown under the auspices of the Federated Women's Institutes of Canada honouring the Associated Country Women of the World at their international conference. On August twenty-first, "Canada Day" at the Conference, all seats in the

Gardens will be reserved for members of the organization. But to meet the requests of hundreds of people men, women, and children who could not be accommodated on "Canada Day" a repeat performance is arranged for Saturday, August 22. This showing is open to the public. Reservations for seats can be made through the Maple Leaf Gardens Box Office, either direct or by mail; prices are 75¢, \$1.00, \$1.50, and \$2.00.

The programme on Saturday begins at two o'clock in the afternoon. Some of the extra attractions will be an address by Mrs. Raymond Sayre, President, A.C.W.W.; organ music by Kathleen Stokes of radio fame, including a solo medley of Strauss waltzes; the "Junior Farmers" choir of Oxford county directed by Mr. Henry Clark; Mr. Clark has composed a special song for the occasion, "Canada, Dear Canada."

Then came the pageant—a continuous action cavalcade with a full concert orchestra, a chorus of mixed voices, solos by the singing star Ernest Adams, dancing directed by Boris Volkoff, a large cast of actors with units of the Armed Forces and various animals, vehicles and the necessary props to portray Canadian life from the country's earliest days to the present.

Seldom has history been presented more vividly than in this pageant. The story begins with the Indians and the Vikings, the coming of artier and Champlain, the Hudson Bay Company and the powerful, peppery Frontenac. There is the dramatic incident of Madeline de Vercheres, the battle of the Plains of Abraham, the adventures of Captain Cook and Vancouver, and Alexander Mackenzie and Simon Fraser and the tragic affair of the Red River Rebellion. The days of the fur trade and the gold rush and the heroic exploits of the North West Mounted Police lead up to Conquest of the provinces by the Cana-

## Locating Clock and Depot On Dalhousie St Amherstburg

For the convenience of customers of the Amherstburg Public Utilities Commission and those of surrounding areas, Ontario Hydro has established a clock and fan depot on Dalhousie Street East (opposite the Canadian Lumber Co.'s premises) Amherstburg.

The depot will be open from 8:30 a.m. to 5 p.m. Monday through Friday, with the exception of Tuesdays, when it will remain open until 9 p.m.

THE SOONER  
You Plan Your Future  
THE BETTER  
Your Future Will Be  
—For Information Call—

**ALMA BRODEUR**  
6-1431

**Dominion Life**  
ESTABLISHED 1859  
HEAD OFFICE: WATERLOO, ONTARIO

**DRY  
CLEAN**  
PICK-UPS  
MON. - TUES. - WED.  
DELIVERIES  
THU. - FRI. - SAT.  
**HARRY BOISMIER**  
PHONE 4-0381

"Operation changeover" is now proceeding in areas surrounding Amherstburg, and will commence in Amherstburg itself on August 31.

Making this announcement today, Hydro Chairman Robert H. Saunders stated that the procedure with regard to portable clocks and fans is that these, unlike most other appliances, are not changed over in the home, but have to be taken by the customer to the clock and fan depot.

The only exception of this arrangement concerns very large business-type clocks and fans, or exhaust fans of any size, which are altered at the customer's own premises or in Hydro workshop. The depot takes care of the exchange or alteration of the usual type of portable clocks under 15 inches, and desk fans up to 16 inches in diameter.

At the depot customers can select from a variety of 60-cycle clocks and fans of modern design by paying an exchange price, or may choose from a special group of models on a no-charge basis. If customers prefer, they may retain their present models by having them altered, without charge, for 60-cycle operation where this is possible.

Only clocks and fans in working order are acceptable for exchange or alteration.

## GIRARD'S SEEDS

Order Your Quality  
Vegetable Seeds Now  
from  
288 Pitt St. E. Ph. 2-6357  
866 Erie St. E. Ph. 2-6701

## FREE

1 DOZ. GLADIOLUS WITH  
YOUR WEDDING FLOWERS

### Bouquet Flowers

Amherstburg, Ontario

Phone RE 6-2306

### Orlo Farnham

No. 18 Highway, Sandwich West

### MASSEY HARRIS SALES

SERVICE AND PARTS

### George and Armand

### JANISSE

Funeral Directors

### Canada Bread

FOR THE BEST  
BREAD, CAKE, SWEET  
GOODS

and  
COURTEOUS SERVICE

CALL  
4-2589  
or  
Gordon Pare  
LaSalle

## AWNINGS OF QUALITY

Windsor Awning and  
Tent Co

3019 TECUMSEH RD. EAST  
WINDSOR, ONTARIO

See

DISTRICT Representative  
**Fred A. Haslam**  
FOR FREE ESTIMATES  
Phone 4-0298 LaSalle, Ontario



## CHARETTE'S

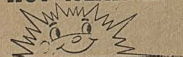
Hose, Lingerie and Casual Wear  
FRONT ROAD, LASALLE, ONTARIO

Phone 2-4866

Open

Monday to Thursday, 9 a.m. to 6 p.m.  
Friday and Saturday, 9 a.m. to 9 p.m.

## HOT-WEATHER



Everything for Your Needs

## PAIRE'S FRUIT STAND

Front Rd,

LaSalle, Ont.

# Vote Aug. 10 for Don Brown He Has Never Let You Down!

## ACTION ... NOT PROMISES IS DON BROWN'S WAY!

Look at His Record  
of the Last 4 Years  
in National Affairs;

Named Chairman of the Parliamentary Committee to Revise the Criminal Code—which affects the rights and liberties of over 14,000,000 Canadians.

Speareheaded the drive that abolished Home Radio Licence Tax, and prevented TV Household Tax.

Was Chairman of Parliamentary India Affairs Committee giving benefits to 135,000 of Canada's Native Indians.

Parliamentary Chairman of Canada's Immigration Committee, revising law upon which tens of thousands of New Canadians were brought to Canada.

Sent to South America as an emissary of the Canadian Government — concerning Trade and Commerce.

Is It Any Wonder the Prime Minister Calls  
Him the Hardest Working M.P. in Ottawa?  
He Merits a Vote of Confidence!

## RE-ELECT

# DON BROWN

Liberal Candidate for Essex West  
Published by the Essex West Liberal Association



Look at Don's Record Locally  
As Our M.P. at Ottawa;

Obtained mail delivery for Veterans Sub-division in Roseland and South Windsor.

Took the active role of bringing Income Tax District office to Windsor to end the inconvenience and time loss of using London office.

Instrumental in obtaining proper Unemployment Insurance Headquarters (New Building) for Windsor.

Brought 100 members of the Parliament to our city to Increase the Government's interest in Windsor people, our industries and our problems.

An active leader in obtaining grants for expansion of facilities of local hospitals.

Co-Worker on plan that increased old-age pensions (without means test) and new plan pensioners could be accepted at age 65.

Obtained house to house mail delivery for 6 extensions of Windsor in Sandwich West Township; Rural mail delivery for LaSalle area; established LaSalle as a port of entry. Worked on behalf of farmers and market gardeners—aiding them in organizing as a branch of the Ontario Vegetable Growers Association. Placed an employer-employee profit sharing plan before Parliament. Many firms have since adopted it.



# WANT ADS

## FOR SALE

22 acres with 300 fruit trees 1000 grapes. Tractor and equipment, Sprayer, Greenhouse, this includes crop which is very good. Nice 2-bedroom home with water. \$13,000, terms.

List Your Property With Us  
We Have Cash Buyers Waiting  
J. E. LOREE, REALTOR  
3506 Sandwich St. W. 2-8186

## FOR SALE

3-PIECE Bedroom suite in good condition. Phone 4-5612.

## FOR SALE

3-Burner Electric Stove, Small tractor, Disc, Bailed Hay, J. Bennett, Malden Rd. near Golf Road.

## LOST

Flashy Duff Camera on Reume Road, LaSalle. Phone Mr. Stan Reume. Reward.

## FOR SALE

2 H.P. Bearcat Garden Tractor and attachments. \$150. Ph. 2-5451

## FOR SALE

RECONDITIONED Singer sewing machine. Phone 2-4844.

## FOR SALE

Full tractor and December 1949 1 1/2 ton type disc, 1 plow, 1 tiller, 1 tearister, also swinging draw bar. Contact after 5 p.m. Ph. 4-0228

## FOR SALE

5 room bridleside Cottage with 2 or 6 acres of best Garden land. \$4,500. Terms Earl O'Garman - Ph. 4-5608

## BUILDING CONTRACTOR

Block Laying and Carpenter Work. — A. Lucier - Corner Front Road and River Road LaSalle Ontario.

## FOR SALE

Electric Stove, bed, kitchen table 2 chairs, china cabinet, 50-lb. white enamel ice box. Reasonable. Apply 16 Whanita St. LaSalle. Back of Sunnyside Hotel.

## FOR SALE

G.E. Deluxe Refrigerator - New condition. Used less than year. Sacrifice to settle estate. Phone 3-6123.

AUTOMATIC ELECTRIC HOT WATER TANK  
FIVE YEAR GUARANTEE  
30 Imperial gallons .... \$125

H. H. SEEWALD  
PLUMBING & HEATING

## Imperial Piano Co.

Television Rentals, (large picture), \$10 Weekly.  
Repair Service to all TV Makes  
Repair Service to any make of Piano.

## Imperial TV Service

PHONE 3-4769

A. W. SPURGEON

2206 Parkwood Ave. Windsor

## PROMPT-EXPERT



WATCH REPAIR SERVICE  
ALMA'S JEWELLERY STORE

## Refrigerators, Stoves,

Rangettes  
25 or 60 cycle

## Dawson's Used

Electrical Appliances

Front Road — LaSalle

PH 4-5682

## LaSALLE BEAUTY SHOPPE

PERMANENT WAVING

Complete Line of Beauty Service

Phone 2-4866

## La Salle Softball Scores

On Wednesday, July 22nd, Bart Evon's beat Ray's Barbershop 8-3. Bart Evon's had 8 hits, Vic Vignoux—pitcher, Nye Reume and Paul Maloché—catchers. Ray's Barbershop had 4 hits, Don Renaud—pitcher, Bill Evon—catcher. Friday's game, July 24th, was forfeited to Sunnyside Garage by Community Market. Sunnyside Garage beat La Salle Oil 11-4 on Monday, July 27th. Sunnyside Garage had 10 hits, Harold King—pitcher, Mark Reume—catcher. La Salle Oil had 6 hits, Jim Boismier and Wally Romano—pitcher, Paul Dufour—catcher. Bart Evon still holds on to top place, with Sunnyside Hotel and Sunnyside Garage tied for second place.

B	I	N	G	O
1	30	42	48	70
13	17	31	50	69
4	22	49	65	67
14	16	39	54	62
3	26	33	52	67

St. Paul's Church

Malden & Elliott, Sandwich W.

Every Friday 8 P.M.

ADMISSION 50c

# THRIFT VALUE!

CHEST INCLUDED

THIS 26 SERVICE FOR SIX INCLUDES

- 6 Knives, 6 Forks
- 6 Teaspoons, 6 Dessert Spoons,
- 1 Butter Knife and 1 Sugar Spoon—complete in tarnish resistant chest.

# \$9.95

... for the kitchen or cottage!  
... perfect for picnics!

Stop in for your set of this long wearing silverplate complete in its practical tarnish resistant chest today.

ALMA'S JEWELLERY  
THE HIGHWAY JEWELLERY  
No. 18 Highway LaSalle, Ont.

# You gave him this job to do

and St. Laurent is getting RESULTS!

In 1949 the Canadian people expressed their confidence in St. Laurent and the Liberal program. This glance at the record reveals some of Canada's tremendous accomplishments under St. Laurent's leadership. No other country has fought a war, balanced its budget, reduced its debt, cut taxes—all at the same time. Now there's another big job ahead. And Louis St. Laurent has proved that he, more than ever, is the Canadian best fitted to do the job.

Promoting employment and prosperity

More Canadians working, for higher pay, than ever before... New records established in national production, national income every year since 1949.

Developing our trade

Old markets expanded, new markets opened up... External trade at all-time high... Negotiated mutual tariff concessions with 34 countries—a practical way of freeing international trade.

Expanding our industry

Liberal policies have encouraged rapid economic growth... Unprecedented development of resources... Consumer purchases doubled since the war... Investment in new plants and equipment running over \$5 billion a year.

Strengthening our dollar

Budgets balanced... National debt reduced... Inflation brought under control... Taxes lowered... Canadian dollar strong.

Supporting farming and fishing

These basic industries aided by trade agreements, floor prices... New low-cost insurance plan assists owners of smaller fishing vessels... Farm production and income at record levels.

Fostering good labour conditions

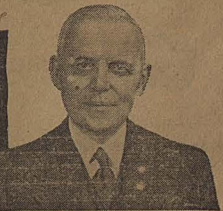
New federal legislation prohibits discrimination on grounds of race, colour or religion... Unemployment insurance extended to cover seasonal lay-off of workers... Special efforts to help disabled workers to find useful and satisfying employment... Time lost from strikes at low point.

Working for National Security

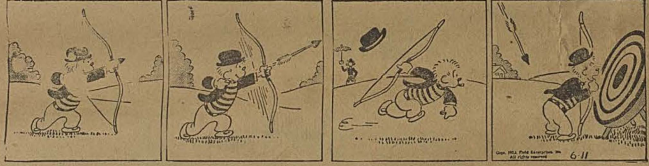
To prevent aggression, Canada's forces serving in Far East and Europe... Canada making major contribution to NATO defence build-up... Largest peacetime defence program in our history... Full support to United Nations... all to preserve peace.

A Great Leader  
for a Greater Canada—  
VOTE  
ST. LAURENT

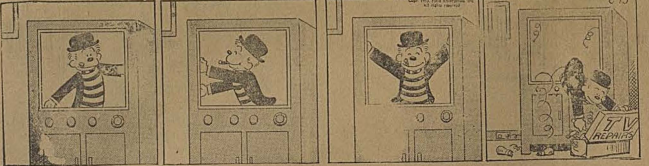
NATIONAL LIBERAL FEDERATION OF CANADA



## BOZO—Over-Eager



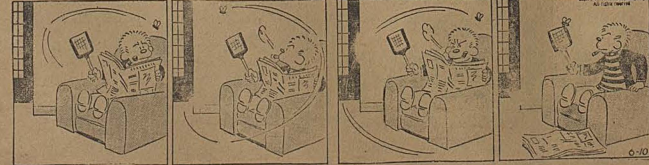
## BOZO—Performer



## BOZO—Realistic



## BOZO—Sanctuary



## By FOXO REARDON